

Event Marketing & Booking Tool

So what is it you do at GBNetworks & EventManagementMarketing.com.

GB Networks operate over 60 unique business to business and event marketing directory websites that are each search engine optimised for natural results online in search engines such as Google, Yahoo and Bing.

GB Networks ranks top for 1000's of search terms, such as "Business Event Marketing, Business Events in London, Networking Manchester, Business events in Yorkshire" and so on.

We have created an online business and event marketing tool that works daily to push information in to the search engine results relating to content in our business and event channel.

When a business visits anyone of our sites and joins they need to validate their account in order to proceed, which is pretty common in today's world. This mean for you the event organisers that we have already qualified that email and user to be able to make bookings online via our channel.

GB Networks is ideal for most businesses needs and as a company are innovative and entrepreneurial. GB Networks will always strive to succeed, grow and incorporate online marketing tools. Checkout our Professional intro at eventmanagementmarketing.com/business/gbnetworks as we start to rollout new interactive initiatives.

Publishing events

You can publish an unlimited number of events using Great Business Networks event management and marketing tool for FREE!

We have all the usual event creation menu option such as start date, time, price, per item pricing such as you can specify if you're selling exhibition space, a table at a charity event or simply per delegate tickets.

Display the total number of tickets (units) available for sale, event category, target an industry sector and event give notice that there is a discount offer available like a early bird booking discount for example.

We have many tools for you to explore and make use of once you have published events on our network channel.

Feel free to contact us by email anytime! support@gbnetworks.co.uk Visit: www.eventmanagementmarketing.com to join today

Administration

Time is money and money is time! We all know the term but when using Great Business Networks it really does save you time and money from the word "Publish". Think of all the administration hassle of taking event bookings by email, phone or even dare I say fax or port.

Once published just send your event link by email "for example" directing people to book online and clicking the magic button "Book Event". That's it job done! You receive an email the same time the delegate receives one, confirming the delegates name, email, telephone number with a link to download further contact details from the Mange Your Events area.

More that 1 event? Simply duplicate it like for like or if it is in another venue, duplicate it like for like but new venue. Easy peasy event marketing is really easy with GB Networks!

Ticket (Unit) Payment Processing

PayPal and Google Checkout are the two payment processing tools we have configured to work with GB Networks. Please take note the monies from your ticket (unit) sales goes directly in YOUR account using these services. GB Networks does not arbitrate your monies at any level so when a delegate makes payment they are making payment direct to you. So you'll be pleased to know GB Networks does not hold you monies for 28 days, add a further transaction fee on top of the processing fee nor get involved at any stage, your money is yours and we like it that way!

P.s. you can choose not to take payment via either of these option and process it in another way the suites your needs.

Google Analytics

If you're already familiar with Google Analytics then you'll know how powerful this free tracking tool is! GB Networks has incorporated the ability for you to use your own Google Analytics account to track traffic, page view, visits and e-commerce transactions throughout our network.

Analytics will track over every site and if you're planning on publishing over 200 events in any one time we will setup this feature for you and provide access to a dedicated analytic account for you.

Marketed on over 60 websites Worldwide!

Publish Unlimited Events for FREE!

Process Unlimited Booking for FREE!

Track with Google Analytics!

Export all delegate bookings in Excel.

Process Payments with your Paypal!

Ask yourself...

1. Is free marketing something you're interested in? Yes!
2. Would you like free qualified business leads? Yes!
3. If you used our tool all this would it benefit your business? Yes!